



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, JANUARY 27, 2014

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair; Council Member Sam Liccardo, Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Director of Economic Development/Chief Strategist Kim Walesh, Assistant City Attorney Ed Moran, Chief Deputy City Attorney Danielle Kenealey, Deputy Director of Economic Development Nanci J. Klein, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

REPORTS TO COMMITTEE

Action: The Committee voted unanimously and heard the Agenda Items out of order, Item (6) Small Business Express Permitting Webtool was heard after Item (1) Verbal Report on Economic Development Activities.

(1) Verbal Report on Economic Development Activities. (Economic Development)

Documents Filed: Copy of the San José Economy News dated February 2014.

Director of Economic Development/Chief Strategist Kim Walesh offered the report on Economic Development Activities and responded to Committee questions. Business Communications Manager Cara Douglas presented an update on Job Fairs.

Council Member Herrera pointed out that the City of San José was featured on the Today Show in the "Healthy, Wealthy, Wise" series which revealed that the Smartest City in the United States was San José. Council Member Herrera noted the segment featured Bulldog Tech Middle School, The Tech Museum and Silicon Valley entrepreneurs. http://www.today.com/id/49063771/ns/today-today_video/#54166233

Action: The Committee received the report.

REPORTS TO COMMITTEE

(6) Small Business Express Permitting Webtool.

Documents Filed: Memorandum from Business Services Manager B.J. Sims, dated January 15, 2014, noting that Staff will provide a verbal report.

Director of Strategic Partnership Development Jeff Ruster provided introductory remarks. Business Services Manager B.J. Sims, Chief Economist John Lang and Juan Borrelli, Small Business Ally, presented the report on the Small Business Express Permitting Webtool.

Brief discussion ensued.

Action: The Committee accepted the report.

(2) Streamlining Improvements for Real Estate Leasing.

Documents Filed: Memorandum from Senior Executive Analyst Terry Medina, dated January 15, 2014, noting that Staff will provide a verbal update.

Deputy Director of Economic Development Nanci J. Klein presented introductory comments. Senior Executive Analyst Terry Medina offered the report on Streamlining Improvements for Real Estate.

Deputy Director of Economic Development Nanci J. Klein, Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti and Senior Executive Analyst Terry Medina responded to Committee questions and concerns.

Director of Economic Development/Chief Strategist Kim Walesh noted that all improvements and updates will be reflected in her verbal report on Economic Development Activities.

Action: The Committee accepted the report.

(3) Status Report on Development Staffing and Performance Targets.

Documents Filed: (1) Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated January 14, 2014, noting that Staff will provide a verbal report. (2) Staff presentation dated January 27, 2014 summarizing the Development Services Update: Staffing, Performance and Service.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti provided the report and responded to Committee questions.

Action: The Committee accepted the report.

(4) Work2Future Annual Update on Client Services.

Documents Filed: Memorandum from Director of Strategic Partnerships Jeff Ruster, dated January 16, 2014, recommending acceptance of the report.

Director of Strategic Partnership Development Jeff Ruster offered introductory comments. Director of Work2Future Christopher Donnelly and Business Services Manager B.J. Sims presented the report.

Committee discussion ensued.

Council Member Liccardo referred to Page 4 of the Staff report, Work2Future's Federally-Mandated Performance Goals, and suggested that Staff create and utilize a survey to be completed by the applicant after he/she was hired. Council Member Liccardo emphasized that a survey would enable the Committee and Staff to understand and gain valuable information relating to what actually helped the applicant acquire the job.

Action: The Committee accepted the report.

(5) Bi-Annual Economic Strategy Work Plan Review.

Documents Filed: Memorandum from Director of Economic Development/Chief Strategist Kim Walesh, dated January 15, 2014, recommending acceptance of the report.

Deputy Director of Economic Development Nanci Klein presented introductory remarks. Chief Economist John Lang provided the report. Senior Business Development Manager Chris Burton was present.

Council Member Kalra left the meeting at approximately 3:00 p.m.

Council Member Herrera requested that Staff return to the Community and Economic Development Committee with detailed information, i.e. who are not participating, who is working in San José, what are the key industries and how those companies can be increased in San José. Council Member Herrera requested that Community and Economic Development Committee and Staff work jointly with the Mayor's Office, craft a strategy to move the needle higher on jobs per employed resident and how to increase focus on bringing more businesses and job opportunities to San José.

Council Member Oliverio left the meeting at approximately 3:20 p.m.

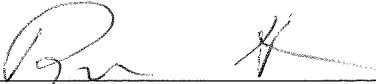
Action: The Committee referred the item to Council without a recommendation. Staff was directed to return to the Committee with more detailed information for discussion.

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 3:33 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd